## Plant Stop, Won't Stop Presents: Yule Love It!, Indy's second celebration of all things planty, is coming to The AMP at 16 Tech!

PSWS Presents: Yule Love It! is a collaborative, inclusive, and family friendly Winter celebration of planty people and things. This event will be held at The AMP at 16 Tech on December 18<sup>th</sup>, 2022, from 11AM-4PM. There will be no charge for admittance. Sponsored by Hey Porter! Real Estate Services, Merchants Bank of Indiana, and Serendipity Plants, it will be a full day of activities that will include:

- A large indoor market for plants and plant related items with over 50 vendors.
- Planta Clause and his Secret Planta Plant Swap
- A toy collection booth for a local toy drive.
- DJ Dickey Foxx and friends playing music throughout the event.
- Food from the vendors at The AMP
- A full-service bar with all your beverage needs!

The market at Yule Love It! will include a variety of local collaborators selling plants and plant related items. Houseplants, macrame, ceramics, plant-based foods, botanicals, art, and much more will be available for attendees to purchase. Those interested in being a Collaborator (vendor) should apply ASAP at www.pswsindy.com Collaborator applications will be

accepted until November 15<sup>th</sup>, or until all spots are filled. Cost for booth space is \$50.

Planta Claus will be around all day to discuss what plants are on your wish lists. They will also be hosting the Secret Planta Plant Swap, brought to you by Serendipity Plants. Follow Plant Stop, Won't Stop's social media and website for updates on how to join in the fun. In addition, there will be Planta Claus' toy dropoff supporting a local toy drive. We encourage all attendees to donate a new or gently used toy, so we can help make everyone's Holidays a bit brighter.

In addition to planty things, Yule Love It! attendees will also be able to enjoy music, craft beer and cocktails, and fantastic food. DJ Dickey Foxx and Friends will be in the booth providing a soundtrack to the event. The onsite bar will be open, providing attendees holiday cheer. For your dining pleasure, the food vendors of The AMP have been kind enough to open their stalls on a Sunday, just for this event!

## About Plant Stop, Won't Stop LLC

The inaugural Plant Stop, Won't Stop took place May 21<sup>st</sup>, 2022, at Circle City Industrial Complex. The event was an overwhelming success. Over 2,700 attendees, 46 Collaborators,

60 volunteers, and 6 incredibly grateful Organizers had a fantastic time celebrating Indy's plant community.

Plant Stop, Won't Stop LLC was founded by partners Andy Porter and Veronica Hamilton with the sole purpose of hosting events that bring together Indy's plant-loving community. Their mission is to provide fun, collaborative, and inclusive events for anyone who enjoys planty people and things.

## PSWS Lead Organizers

Andy Porter is a Realtor® with @properties IND, providing real estate services to the greater Indianapolis area. He makes his home with 90 houseplants, 2 squirrely dogs, and a lovely lady who puts up with all of them.

Veronica Hamilton is a mortgage loan originator with Merchants Bank of Indiana, whose passion is affordable housing. She is a mother to a 14-year-old boy, 2 dogs, 2 axolotls, and 54 houseplants.